



# UNIVERSITY OF SAINT JOSEPH

## Digital Media & Communications

FALL	<b>1<sup>st</sup> Semester:</b> _____	<b>15</b>	SPRING	<b>2<sup>nd</sup> Semester:</b> _____	<b>16</b>
	INTD 100 First Year Seminar I	3		FIAR 123 Graphic Arts & Digital Design	3
	MGMT 101 Business in a Changing World	3		RELS 125 Faith/Theology Religiously Pluralistic World	3
	ENGL 104 Effective Writing I <i>or</i> (ENGL 110 Honors)	3		INTD 116 First Year Seminar II	1
	COMM 103 Intro to Mass Communication	3		CORE/Elective	3
FIAR 120 Fundamentals of Design	3	CORE/Elective	3		
				CORE/Elective	3
FALL	<b>3<sup>rd</sup> Semester:</b> _____	<b>15</b>	SPRING	<b>4<sup>th</sup> Semester:</b> _____	<b>15</b>
	COMP 105 Web Page Design	3		ENGL 205 Business and Professional Communication	3
	COMM 113 Social Media in Contemporary Society	3		ECON 102 Principles of Microeconomics *	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
CORE/Elective	3	CORE/Elective	3		
FALL	<b>5<sup>th</sup> Semester:</b> _____	<b>15</b>	SPRING	<b>6<sup>th</sup> Semester:</b> _____	<b>15</b>
	COMM 305 Video Production- Visual Storytelling I	6		COMM 315 Video Editing - Visual Storytelling II	6
	INTD 301 Mercy Integrative Seminar (FA or SP)	3		INTD 301 Mercy Integrative Seminar (FA or SP)	3
	CORE/Elective <i>or</i> Concentration Course ( <i>See courses listed below</i> )	3		CORE/Elective <i>or</i> Concentration Course ( <i>See courses listed below</i> )	3
	CORE/Elective	3		CORE/Elective	3
FALL	<b>7<sup>th</sup> Semester:</b> _____	<b>15</b>	SPRING	<b>8<sup>th</sup> Semester:</b> _____	<b>15</b>
	MGMT 390 Marketing Management *	3		COMM 499 Coordinating Seminar	3
	Concentration Course ( <i>See courses listed below</i> )	3		Concentration Course ( <i>See courses listed below</i> )	3
	Concentration Course ( <i>See courses listed below</i> )	3		Concentration Course ( <i>See courses listed below</i> )	3
	CORE/Elective	3		CORE/Elective	3
CORE/Elective	3	CORE/Elective	3		

CONCENTRATIONS	<b><u>Spanish Media Concentration</u></b> <b>(12 credits)</b>		<b><u>Sport Media Concentration</u></b> <b>(12 credits)</b>	
	Required: SPAN 360 Cultural Perspectives of Hispanic Peoples	3	MGMT 105 Introduction to Sports Operations	3
	plus 3 additional courses from the following list;		MGMT 210 Dynamics of Management * (Pre-req – MGMT 101)	3
	SPAN 204 Latino Storytelling	3	MGMT 255 Multimedia Communications in the Info Age	3
	SPAN 260 Spanish Film and Conversation	3	MGMT 394 Sport Marketing (Pre-req – MGMT 390)*	3
	SPAN 303 Fundamentals of Hispanic Cultural Studies	3	MGMT 410 Ethical Considerations in Business (VE)	3
	SPAN 310 Workshop in Spanish Grammar I	3	SPST 300 Sports Law	3
	SPAN 311 Workshop in Spanish Grammar II	3	<b>* Note that MGMT 390 has 2 Pre-Reqs: MGMT 210 &amp; ECON 102</b>	
	<b><u>Mass Media and Communication Concentration</u></b> → <b>(12 credits)</b>		<b><u>Mass Media and Communication Concentration (CON'T)</u></b>	
	COMM 225 Contemporary Human Communication		COMM 310 Public Relations	
plus 3 additional courses from the following list;		COMM 320 Advertising and Communication		
COMM 222 Documentary Film: History, Theory, and Practice		MGMT 255 Multimedia Communications in the Information Age		
		MGMT 328 Sports in Film		
		SPAN 260 Spanish Film and Conversation		

**NOTE:** This is an unofficial worksheet and is subject to change. The responsibility to register for the necessary courses in the proper sequence to meet the academic program requirements rests with the student. Please consult your academic advisor, and the USJ catalog, for the most up-to-date degree program requirements.